

SEMESTER	COURSE CODE	HOURS PER WEEK	CREDIT	EXAM HRS
III	3C 03 JNL	6	4	3

### COURSE OUTCOMES

- CO 1: Ability to distinguish, appreciate and realise radio and TV news elements.  
 CO 2: Understanding the nuances of radio and TV news gathering and news processing.  
 CO 3: Introducing the best practices of news anchoring and interviewing.  
 CO 4: Create awareness on the legal and ethical considerations while dealing with broadcast journalism in public domain.

#### Unit I

Brief History of Radio: Samuel Morse, Nicolas Tesla, J.C. Bose, Gulielmo Marconi;  
 Brief evolution Indian radio broadcasting – Akashvani, Vividh Bharati, Prasar bharati.  
 Role, Scope and challenges of radio in India, Role of radio in disaster management.

#### Unit II

Radio Programme Formats- Radio Drama, Music, Radio Talks, Radio Discussions, Radio Features, Interviews, Live Commentaries, Radio News; Qualities of a news reader, Radio jockey. FM broadcasting, FM stations in Kerala, Community radio, mojo, radio broadcasting in the digital era.

#### Unit III

Elements of Television news: News Values, Anchor Links(Intro)- Visuals, Sound Bytes, Natural Sound, Graphics, Piece to camera, Storytelling methods of TV: Headlines, Teaser, Packages, SOT, VO, Live Chats, Donuts, Walk through, Info graphics: News gathering process.

#### Unit IV

Anchoring: Knowledge on subject, Background information- On screen presence, Modulation etc.; TV; Interviewing skills- Adlib, Back anno. Organisational structure of TV news channel: Input, Output and Planning divisions- Functional roles- Rundown and the panel production.

#### Unit V

Legal and ethical aspects of Television journalism- NBSA, Right to privacy- TV journalism in the digital era.

#### Books for Study

- 1 Broadcast Journalism, Techniques of Radio and Television News: Andrew Boyd

- 2 Television News: Ivor Yorke.
- 3 Writing and Producing Television News: Erik K. Gormly

**Books for Reference**

- 1 Radio-TV News Writing, A Workbook : K.Tim Wulfemeyer
- 2 Beginning Radio-TV News Writing: K.Tim Wulfemeyer
- 3 Essentials of Practical Journalism: Vir Bala aggarwal
- 4 Writing For Broadcast Journalism: Rick Thompson

**Internal Assessment (IA):**

**Component 1:** 5 marks

There shall be two internal assessment examinations within the semester: one at the completion of module three and second at the completion of module six.

**Component 2:**

A. Seminar /viva: 2.5 marks

B. Radio programmes/TV programmes/ scripts/ assignments: 2.5 marks

**Total = 10 marks**

**End Semester (ESE): 40 marks**

**Grand Total = 50 marks**

**Marks including choice:**

Unit	Marks
I	12
II	12
III	12
IV	12
V	12

**Kannur University Model Question Paper  
B A Degree Examination  
3C 03 JNL: INTRODUCTION TO BROADCAST JOURNALISM**

**Time: 3 Hours**

**Maximum Marks: 40**

**PART-A**

Answer **ALL** questions. Each question carries **1 mark**

1. RJ
2. Jingle
3. Piece-to-camera
4. Teleprompter
5. Prime time
6. Lionel Fielden

(6X1= 6 marks)

**PART-B**

Answer **any six** questions not exceeding **75 words** each. Each question carries **2 marks**.

7. Teaser
8. Sound bite
9. Piece to Camera
10. OB van
11. Community radio
12. Nicolas Tesla
13. Private FM stations in India
14. NBSA

(6 X2= 12 marks)

**PART-C**

Answer **any 4** questions not exceeding **150 words** each. Each question carries **3 marks**.

15. What are the important news reading mechanics?
16. Write different forms of television interviews.
17. Difference between writing for print media and visual media
18. Briefly trace the evolution of radio broadcasting in India.
19. Explain the input and out section of a TV news channel.
20. Prepare a radio talk in English on dress codes in college campus.

(4X3=12 marks)

**PART-D**

Answer **any 2** questions not exceeding **300 words** each. Each question carries **5 marks**.

21. Discuss the scope of 'mojo' in radio and television journalism.
22. Examine the ethical dimensions in the television news reporting.
23. Explain the essential qualities of a television news anchor.
24. Assess the role of radio during disasters. Illustrate your answer with examples from 2018 Kerala Floods.

(2X5=10 marks)

**COMPLEMENTARY ELECTIVE COURSE VI: FILM STUDIES**

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